

ORAN 2023



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| MOBILE EXPERTS |

October 2023

Companies that buy this research will learn:

- The size of the Open RAN opportunity;
- Future Trends in Open RAN deployment through 2028;
- How the operators are using the Open RAN interfaces to advantage;
- What is holding back the expected Open RAN market growth;
- How the RIC and app software will change the game in private networks;
- Cost comparisons of Open RAN and single-vendor RAN; and
- Profiles of 48 companies participating in the Open RAN scramble.

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METHODOLOGY

Mobile Experts collects shipment data from RF component vendors and other suppliers in the industry to keep an accurate count of base station and RU deployment. Our overall research relies on data inputs from more than 40 companies to keep track of macro, massive MIMO, small cell, mm-wave, and other radios.

In addition to tracking the components, we surveyed CTO-level experts at leading operators, Tier One OEMs, and emerging suppliers of hardware and software for Open RAN. We spend a lot of time with these contacts in reviewing cost analysis and performance benchmarks to fully understand the benefits of Open RAN and how they expect to take advantage of the benefits. We contrasted the inputs that we received from the major OEMs (negative on ORAN) to the positive comments from operators and smaller suppliers to arrive at an independent conclusion.

In each of our market segments, we estimate the adoption of Open RAN procurement strategies based on the strength of the Open RAN driving forces for each segment individually. This guides our long-term projections as to how the Open RAN architecture will be adopted widely. In particular, we rely on opinions of leading operators in the software area for our long-term forecast related to adoption of RIC and applications.